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Analysis of Structure Van Dijk Social Critical Discussion Contains Hate Speech on The Speech Text of The Chief of The Women's Political Party

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Abstract

In Teun A. Discourse Analysis A. Van Dijk tries to elaborate an analysis of the cognition of gender representation of political party speech texts. Speech texts are not only words that are only linguistics, but are social in nature. Van Dijk became one of the models that could be used as a tool to critically analyze discourse. This research method uses a qualitative descriptive method so that the data obtained is actual data (as is) sourced from youtube media, in particular, the heads of political parties led by women. Political parties led by women voicing gender are often marginalized. Political speech is a representation of women to voice women who are often victims of harassment and violence not only physically but also expressions of hatred that demean women.

Keywords: social cognition; gender; hate speech; politic

1. Introduction

Walters, Brown, and Wiedlitzka (2016), researchers from the University of Sussex, said hate speech is said to be part of hate crime. This was formulated as an act of inciting others to hate certain parties, not only based on SARA, but also based on their disability or sexual orientation. In the case of Donald Trump's hate speech, the object being targeted is also those who identify as immigrants or women.

Not without reason or just a fad, someone makes utterances or hate crimes. Walters et. al. mention the main factors that motivate it, is prejudice against certain people or groups. This prejudice can be formed from continuous socialization and internalization by family, school authorities, friends, or people around hate speech makers. Regardless of the positive track record created by the object of his hate speech, he will be straightforwardly judging the person or group. Hate speech perpetuated in an environment where a person lives can also be understood as an effort to form social cohesion. The greater the level of conformity to express hatred, the greater the power to bring down certain groups. The hate speech is also attached to women who participate in the political field because it is often seen as an obstacle to achieving the interests of certain parties. The sentence was intentionally made or deliberately engineered to bring down political opponents.

As quoted from detik.com from the presence of women in the realm of practical politics as evidenced by the representation of women in parliament is an absolute prerequisite for the creation of a culture of public policy-making that is friendly and sensitive to women's interests. The low representation of women in the political sphere can be explained. Rooted in the strength of the patriarchal paradigm in most Indonesian societies. The patriarchal mindset tends to place women under male rule. Women are imaged as well as being positioned as parties who lack autonomy and independence in all fields, including politics. This patriarchal political practice thrives and tends to thrive permissively responded because it was based on some things. For the majority of Indonesian people, patriarchy has become a tradition and culture that has been passed down through generations, then is considered as something that is only natural. Women are almost always victims of patriarchal culture are more often just accept it as natural. Patriotic culture is increasingly justified when the interpretation of religious teachings is in many ways more in favor of male interests.

One party led by women is PSI (Partai Solidaritas Indonesia). This party carries a platform on solidarity, religious plurality, ethnicity, and nation. The party claims to fill party leaders with young people and does not want "ex" politicians from other parties entering the party. There are rules that party management is limited to a maximum of 45 years, and currently, regional administrators are on average 20-30 years old. PSI Party is chaired by Grace Natalie, a former news presenter at one of the national television stations. Trying to raise the issue of gender. Her political speech raised issues of Indonesian women who were often victims of

patriarchy. One of his speeches that was considered to be controversial was a political speech at the end of 2018. Her speeches were full of statements that tended to be straightforward and bold. She brought containing statements quoted from several media or some of the words of his political opponents which tended to lead to utterances of hatred that discredited women. As quoted from dictionary.com hate speech is hate speech or an act of communication committed by an individual or group in the form of provocation, or insults to other individuals or groups in terms of various aspects such as race, ethnicity, gender, disability, sexual orientation, citizenship, religion, and others.

The issue of women raised as part of the speech material was motivated by some cases affecting women. One of the example is hate speech expressed by political opponents, it was interesting to be studied from the perspective of critical discourse Van Dijk (1977) was by critical discourse analysis because it's not only as a language study but used to be analyzed for analysis, related to context. The context of language is used for specific purposes and practices, including the practice of power. Teun A. Van Dijk's Critical Discourse Analysis Theory elaborates the elements of discourse so that it can be used practically. The model used by Van Dijk is called "social cognition". Such an approach cannot be separated from the characteristics introduced by Van Dijk. According to Van Dijk, research on discourse is not enough just based on the text while also looking at how a text is produced, so that knowledge is obtained why such a text can be obtained.

Van Dijk's production process, involves a process of social cognition. Social cognition helps to map how the production of texts that involve complex processes can be studied and explained. Text is formed in the practice of discourse. There are two elements of making text, namely macro and micro. Van Dijk's discourse has three dimensions: text, social cognition, and social context. Van Dijk's analysis combines the three discourses into one unified analysis. On the text dimension, what is examined is how the structure of the text in the discourse is used to emphasize a particular theme. At the level of social cognition, the learning process of news text production involves individual cognition from journalists. While the third aspect of studying discourse building that develops in society will be a problem. In Van Dijk's Analysis, textual analysis is towards a comprehensive analysis of how the news text is produced, both in its relations with journalists and the public.

In the text dimension, what is examined is the structure of the text. Van Dijk analyzes the vocabulary, sentences, propositions, and paragraphs to explain and interpret a text. Social cognition is a dimension to explain how a text is produced by individuals/groups of text makers, creating certain texts. For example, the emergence of bad news, about Chinese people, for example, arises due to certain thought structures that form a way of looking at problems that affect how a text is produced. Whereas social analysis looks at how the text is related to the social structure and knowledge that develops in society over a discourse. These three dimensions are an integral part and are carried out together in van Dijk's analysis. The main point of this research is to find some statements of hate speech from political opponents in the political speeches of the heads of political parties led by women. In this study only discussed the text dimensions of political speeches led by women relating to sentences containing hate speech.

2. Method

The research material used was a speech delivered by the head of a political party led by women. This research uses descriptive qualitative method. Descriptive research is a study to gather information about the status of an existing phenomenon, namely the situation according to the conditions at the time the study was conducted (Arikunto, 2006). The data obtained is actually data sourced from youtube media, in particular, the heads of political parties led by women. The data source of this research is a video and transcript of Grace Natalie's speech at a political speech at the end of 2018, the next thing is data interpretation, based on the knowledge, experience, beliefs and assumptions of researchers based on the discourse that emerged from the speech. Analysis of the data carried out in the study. This is based on the interactive model of Miles, Huberman, and Saldana (2014), in general, data analysis using the model includes three stages, namely (1) data reduction, (2) data presentation, and (3) verification or concluding. These three stages interact with each other, starting with data collection and ending with the completion of the research report writing.

3. Result and Discussion

3.1 Macro Structure Analysis (Thematic)

Analysis of the macrostructure as a whole, the theme raised from a discourse, the theme of the speech in the speech at the end of the year Graca Natalie's speech is "Justice for All, Justice for Indonesian Women" marginalized by patriarchal culture as well as gaps inequality of political rights, as well as gender equality, because men and women have the same rights and positions according to the laws in force in Indonesia.

3.2 Super Structure Analysis (Schematic)

Superstructure analysis related to the introduction, content, conclusions of the political speech delivered by Grace Natalie. Her speech was preceded by greetings '*Assalamualaikum, Syalom, om swastiastu, namo budaye*'. At the opening of her speech shows an ideology that was adopted from their party was a neutral party without discriminating against religious and cultural backgrounds.

Some hate speeches contained in the speech in her speech were very interesting to discuss because the language used in her speech and it was delivered by the woman as the political party who also as the victim of hate speech. The opening of her speech remarks were preceded by a quote.

Ketersinggungan ini adalah hasil REKAYASA para "ENTERPRENEUR KEBENCIAN" yang memproduksi hasutan dan menyebarkan syak wasangka untuk mendorong timbulnya PERASAAN PALSU seolah-olah kelompok dihina, seolah-olah ada serangan dari luar, yang pada gilirannya membangkitkan perasaan teraniaya, perasaan ketidakadilan, menciptakan suasana ketersinggungan dan amarah. Pada awal pernyataan tersebut dapat disimpulkan bahwa semua ujaran kebencian yang ditujukan kepadanya merupakan rekayasa oleh kelompok tertentu.

(This offense is the result of ENGINEERING "ENTREPRENEURS OF HATE" who produce incitement and spread suspicion to encourage the emergence of FAKE FEELINGS as if the group was insulted, as if there were attacks from outside, which in turn aroused feelings of persecution, feelings of injustice, created an atmosphere of offense to encourage the emergence of FAKE FEELINGS as if the group was insulted, as if there were attacks from outside, which in turn aroused feelings of persecution, feelings of injustice, created an atmosphere of offense and anger. 'At the beginning, the statement could be concluded that all utterances of hatred directed at him were manipulated by certain groups.)

In the contents of her political speeches delivered by Grace Natalie tend to express the statements of political opponents who give a bad image of her as well as his party. Besides, she also gave examples of the same cases experienced by other women who participated in political parties. For example, she outlined several cases experienced by other women before who also involved in political party. Some interesting statements from the contents of the speech he delivered were:

"Perempuan seringkali menjadi target para "ENTERPRENEUR KEBENCIAN".

(“Women are often the target of” HATE ENTREPRENEURS”).

According to Cambridge Advanced Learner's Dictionary, entrepreneur is a noun word which mean as someone who starts their own business, especially when this involves seeing a new opportunity of hatred, it can be concluded that the term that hate speech is intentionally created to discern women so as not to become obstacles to certain groups achieving their goals.

"Saya termasuk orang yang menjadi sasaran. Beberapa bulan lalu, sebuah akun Instagram menyebar fitnah keji yang mengatakan saya pernah melakukan hubungan terlarang dengan Ahok. Ia pikir saya akan mundur karena tekanan fitnah keji itu. Saya tantang ia memberikan bukti, dan hasilnya akun itu justru tutup"

(“I am among those who were targeted. A few months ago, an Instagram account spread a vicious slander that said I had forbidden relations with Ahok. He thought I would resign because of the pressure of that vicious slander. I challenge him to provide evidence, and as a result the account is actually closed “)

From her statement seems that Grace Natalie felt that she had been slandered, having an illicit relationship with Ahok. The statement of having an illicit relationship and being accused of a certain person with a specific intention is an act of degrading her dignity. Performing an illicit relationship has another meaning of having sexual relations with someone who is not her husband. The accusation of having sexual relations not with one's own husband. This statemen certainly give a mental blow to shame as well as anger for the victim.

Di grup Whatsapp dan sosial media, beredar foto saya yang telah DIEDIT dan DIPALSUKAN seolah-olah saya telanjang, sambil diberi komentar merendahkan. Wall saya dibanjiri komentar menyakitkan: "Grace itu aslinya perek yang terjun ke dunia politik. Politik kalau ditangani pelacur, habislah sudah!"

(In the Whatsapp group and social media, circulating photos of me that have been EDITED and IMPOSED as if I am naked, while being given a derogatory comment. My wall was flooded with painful comments: "Grace is a prostitute-taker in politics. If politics if handled by prostitutes, it's over!")

From the KBBI dictionary perek or prostitute can be interpreted as an experimental woman or a female prostitute, or an unmatched woman who is also not polite. She gives her body to many men, to get money or sexual satisfaction. Rough. Because it is very contrary to a good woman who can take care of herself and keep her dignity. Grace was named is a form of verbal attack and create a negative views of her and her party. The accusation certainly has certain intentions to damage her self esteem, so that he feels humiliated and worthless. If other people do believe that statement, it t will create a continuous negative view of her. By a negative view of her will certainly affect the party she leads. A good party will certainly consist of good people as well, moreover the party leader as a role model for her party she leads. Graca's stated that hate speech is spread through social media in the form of HOAX. False information deliberately made to resemble the truth.

Tidak hanya saya, Caleg PSI dari Dapil Sumut III, Dara Adinda Nasution, beberapa waktu lalu menuliskan pelecehan yang ia alami melalui artikel di harian The Jakarta Post. Ia dihina sebagai pelacur, diminta melepaskan hijabnya karena dituduh sebagai kamuflese.

(Not only me, PSI candidates from North Sumatra, Dara Adinda Nasution, some time ago wrote about the harassment she experienced through an article in The Jakarta Post newspaper. He was insulted as a prostitute, she asked to remove his hijab because he was accused of being a camouflage).

Insulting means to make low the status or dignity of a person). Someone who is insulted by a prostitute's statement would certainly feel crushed and also feel humiliated because she was likened to prostitution. Mentioning the term will harass someone will hurt the psyche as well as a general view of the individual. A Muslim woman is insulted by asking to remove his veil is also a kind of verbal violence and creates a feeling of being harassed. Hijab is a woman of dignity. Hijab is a cloth used to cover the face and body of a Muslim woman so that her body parts are not visible. A mature muslim woman is obliged to wear the hijab to maintain her honor as well as protect certain parts of her body from the views of men who are not her husband so as not to avoid the negative thoughts towards the woman. The statement to release the hijab to an adult Muslim woman, is a form of harassment against Muslim women. Someone accused Dara of being a hypocrite for using a hijab only to cover up that she was not a good woman. The accusation made by meant to downgraded her who was wearing the veiled but have bad behavior. The hijab she uses is only a mask so that she is considered good to cover up her bad behavior.

The closing speech of Grace Natalie contains her wishes and some of the efforts that will be carried out by her and her party to realize women's equality in obtaining rights in the law and also politics to realize women's welfare that is far better.

4. Conclusion

In the contents of Grace Natalie's speech, it was found that some hate speeches made by people who are not directly responsible to her also in her speech gave another example experienced by female politicians who participated in politics. Verbal violence is part of hate speech that is detrimental to those who are subjected to such harsh words. In this case, the two female figures are named with the word silver or prostitute. The brand or prostitute is, of course, related to gender, which is in the name of women. Hate speech labels someone with a certain title has the intention to damage the self-image of the person who is a victim. Voice speech is deliberately created so that there is a group insulted, as if there is an attack from outside, which in turn arouse feelings of persecution, feelings of injustice, creating an atmosphere of offense and anger that is not necessarily the truth. The speech that was created was one of the dirty ways to get rid of political opponents so that someone who blurted it out was seen as a hero defending certain groups.

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